2013 Annual Report

A Year For Miracles
Dear Friends,

A STEP FORWARD, A GIANT STEP BACKWARDS, THEN A MIRACLE!
WHAT A YEAR 2013 WAS.

On January 1, 2013 Visions Community Services in Cincinnati became part of Children, Inc. What a blessing. This is our first center in Cincinnati. We have learned much from them, and we have helped them be the best they can be. Together we have attained the highest star rating given by the State of Ohio, provided post secondary support to fourteen moms, and achieved financial stability. This beautiful center serving 85 children in the West End of Cincinnati is determined to put into place additional research-based practices that support both the children and their families. Together we will create an amazing place for families and their children.

It would be hard to describe our disable and despair when we learned in early January of 2013 that working, low-income families who got job offers would not be able to access any state support for their children’s child care after April 1, 2013. Furthermore, that over 35% of the working families who were currently receiving child care support would lose it. What were working families to do? ‘Quit work’. Leave their child in poorly supervised settings? This was a betrayal of a basic American Promise. Many people saw this action by the State of Kentucky as a terrible mistake that needed to be righted.

While many within state government deplored the situation, few saw any way around this financial decision. But early childhood advocates rallied. They knew what would happen to the children that they were caring for. They knew that families didn’t have any good options. And so they organized in a way that I have never witnessed in my thirty five years at Children, Inc. Newspaper articles, stories of families quitting work, and tens of thousands of emails were sent to legislators and to the governor. The advocates would not let this issue go away. All spring, summer and fall the stories were gathered, newspaper articles were written. When the legislators arrived in Frankfort in January 2014, they were ready to take action. Tens of thousands of children will have better care in 2014 because these advocates who would not let a bad decision stand.

On December 19th, Kentucky was notified that it had received a very competitive 45 million dollar federal grant to raise the quality of all early education and care in Kentucky. We will improve the training provided to every early childhood professional. We will provide all families with better information so that they can choose better care for their children. We will provide all early learning centers with more funding if they increase the quality that they offer. We will create the capacity for the very first time to measure both the short and long term impact of quality early learning programs on students’ educational success. The governor’s Office of Early Childhood and the Early Childhood Advisory Council have much of the responsibility for designing this new early childhood system in Kentucky. As Chair of the Early Childhood Advisory Council, I will do all that I can to see that we develop for all of Kentucky’s children the kind of early care that matters. The Grant was a Miracle. It will take all of us to deliver on its promise.

Gratefully,

Rick Huber

FROM OUR EXECUTIVE DIRECTOR
Kentucky’s Voice for Early Childhood

We increased number of Kentucky’s Voice subscribers by 1,583 for a total of 6,431 subscribers from across Kentucky. Our advocates sent 4,300 messages to policy makers last year. Collectively, KY early childhood advocacy partners sent more than 150,000 messages to parents, professionals, business and civic leaders in every county of the state and together we sent more than 1,000 messages to the governor and legislators urging support for early childhood. In addition, we generated more than 200 stories in the media. We rallied, met with officials in the governor’s office and the Cabinet for Health & Human Services and we presented testimony to legislative panels.

We helped form and support coalitions of state-wide and local early childhood advocates, involving Priority Committees, United Way Agencies from across the state, Kentucky Youth Advocates, 4C for Children and Childcare Advocates of Kentucky Head Start and Brighton Center.

Kentucky’s Voice for Early Childhood on Twitter: https://twitter.com/KentuckysVoice
Kentucky’s Voice for Early Childhood on Facebook: https://www.facebook.com/KentuckysVoice

Growing Sound

Growing Sound launched an innovative suite of research-based products called “Before the Bullying.” These multi-media products promote Acceptance, Friendship, Teamwork, Empathy and Responsibility. The three are:The CLASSROOM Activities Program which is a flexible and innovative way to establish a positive culture in the classroom, the G.T.E.R. School Program organized as a scaffolded five week program which requires little or no pre-implementation training, and the ON STAGE Performing Arts Program consisting of two fully scripted plays with creative staging formats. Each program includes a variety of 4-6 components: User Manual, 26 award-winning original songs on two CDs, 6 music videos, 7 puppetry and scenery for covering pre-social behavior.

Before the Bullying is NOT an “anti-bullying” program. Rather, it is designed to promote the essential social and emotional skills that prevent negative behaviors such as bullying. Just as we inoculate children against disease, we can “inoculate” children against antisocial behaviors. The programs are grounded in the research-based model defined by the Collaborative for Academic, Social, and Emotional Learning (CASEL) which promotes self-awareness, self-management, social awareness, relationship skills and responsible decision making.

Recent reviews of over 300 research studies on social-emotional learning (SEL) found that SEL programs that were sequenced, active, focused and explicit resulted not only in the acquisition of essential social and emotional skills, but also yielded 11-17 percentile scale increases in achievement test scores! SEL is critical to school and life success.

Since the launch, Growing Sound staff have presented the programs around the country including the National After School Association in New York. The products are receiving excellent reviews across the country and we look forward to even wider distribution in the parners to the come. We are pleased to continue to bring innovative, research-based products that impact children’s social and emotional learning to the region and the nation.

Growing Sound on Youtube: https://www.youtube.com/user/GrowingSound
Growing Sound on Twitter: https://twitter.com/growingsound
Growing Sound on Facebook: https://www.facebook.com/growingsound

Stephanie Schleicher, Ph.D.
FUNDRAISING/DEVELOPMENT

What would you do with $500,000?

We intend to help it grow. This past year, Children, Inc. embarked on our first endowment campaign to grow the Monica Hughes Children’s Fund, which provides tuition assistance to support low-income children and families in our community. We’ve been doing this work for nearly 40 years, and now this endowment will provide on-going funding so we can continue this work for years to come. This endowment not only provides hope for the future, but it remembering Children, Inc.’s first Director of our Cathedral Child Development Center. To honor Monica’s memory and provide for future generations of children, a passionate committee of individuals came together to help us meet our $500,000 goal. Thank you so much to our outstanding committee of volunteers who helped make this vision possible.

The Monica Hughes Children’s Fund is designed to generate $5 annually for Children, Inc. to provide the necessary tuition assistance to support about 25 families in our programs. If you are interested in making a gift, this will make an impact for children long into the future, just mark your donation “Monica Hughes”. Please feel free to contact our Director of Development at jhughes@childreninc.org if you have any questions and thank you so much for your support.

Thanks to our committee:

- Patrick Hughes co-chair
- Brian Brinkmoeller co-chair
- Scott Bray
- Brian Brockhoff
- Tom Cody, Jr.
- Mike Hammons
- Jim Huizinga

Kelli Kleistinger
Bob Neithaus
Dr. Rob Prichard
Gary Strassel
Roger Schorr
Karin Schlip
Marc Weiss

Want to Leave a Legacy for Children in Our Community?

Are you thinking of putting Children, Inc. in your will or estate plan? A bequest through a Last Will and Testament is the simplest way of creating a lasting legacy of support for children and families in our community. Suggested language for making a bequest to Children, Inc. “I give and bequest to Children, Inc., 333 Madison Ave., Covington, KY, the sum of $ ________ of the residuary and remainder of my estate for its general purposes.”

By The Numbers

SERVICE LEARNING:
Service learning is a teaching and learning strategy that provides students the opportunity to identify, research, propose, and implement solutions to real needs at local, state, national, and international levels. Teachers guide students as they explore current issues through the lens of their core content.

2012-2013 School Year
26,000+ students participated in a service learning project
85 schools participated, representing 17 districts in Ohio and Kentucky
$69,047.00 raised
$79,587.00 in basic needs raised
542 projects completed

DIRECT SERVICES OUTCOMES
11 early childhood programs (Early Childhood Development Centers and In-School Preschools) – at 11 are 3 or 4 STAR-rated (six are 4 STAR-rated and are the only 4 STAR-rated centers in Boone, Campbell, and Kenton Counties) serve 700+ children & their families
28 before and after school programs served more than 1,500 school-age children
Partner schools donated space, utilities and janitorial services, creating a highly cost-effective model.

PROFESSIONAL DEVELOPMENT & TRAINING
24 teachers representing 17 child care centers completed Child Development Associate training through Children, Inc.
92 Montessori teachers from the Greater Cincinnati area participated in Montessori professional development workshops through the Greater Cincinnati Center for Montessori Education
12 teachers graduated from the Montessori Teacher Credential Programs

Approximately 25 workshop or other professional development opportunities were offered to the general early childhood community and to Children, Inc. teacher and directors

Greater Cincinnati Center for Montessori Education on Twitter: https://twitter.com/GCME1988
Greater Cincinnati Center for Montessori Education on Facebook: https://www.facebook.com/GCME?ref=br_tf

2012-2013

2,095 partners served
3,305 total children served
554 in Family Child Care programs
485 in In-School Preschools
171 in Early Childhood Development Centers
90% of children were securely attached to an adult in their lives
94% demonstrated age-appropriate initiative
97% who attended Children, Inc. centers for at least a year met or exceeded age-appropriate motor, language, and cognitive skills.
96% of children were able to exercise age-appropriate self-control

96% of children across all programs raised $79,587 in basic needs
94% of children across all programs raised $69,047
90% of children were served in School Age Services programs
97% of children who attended Children, Inc. centers for at least a year met or exceeded age-appropriate motor, language, and cognitive skills.
96% of children were able to exercise age-appropriate self-control

LOW INCOME CHILDREN ACROSS ALL PROGRAMS
1,100+

LOW INCOME CHILDREN
4,300+
We like that we're not all alike.
2013 Board

President
Mark Silbersack, Dinamo & Shor LLP

Vice President
Gary Strassel, Carlisle Enterprises

Treasurer
Jim Hood, ARAMARK Refreshment Services

Secretary
Kate Smith, Wood, Herron & Evans LLP

Distinguished Members
Suzanne Anderson, Ernst & Young
Peggy A. Bogadi, Internal Revenue Service
Becky Burgett, Procter and Gamble
Susan Cook, Northern Kentucky University
Mark Cosimi, Rhinicon Endo-Surgery, Inc.
Brandon DeVault, Bank of Kentucky
Mary Henkel, Vorys, Sater, Seymour and Pease LLP
Pat Hoffmann, Fifth Third Bank
Steve Horn, Christopher Financial Group
Charles Horning, DOD
William Martin, Jr., Martin & Wharton LLP
Monica McGloin, OP: Dominican Sisters of Hope
Catherine Perlson
Marcia Sherman, Macy’s, Inc.
Rick Warman, Warsaw Federal Savings & Loan Association
Chad Wick
Lori Zombek, Northern Kentucky Area Development District

CHILDREN, INC.
2013 FINANCIAL STATEMENT

Revenues

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<tr>
<th>Service</th>
<th>Amount</th>
<th>%</th>
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<tbody>
<tr>
<td>Program Service Fees</td>
<td>$5,045,724</td>
<td>51.5%</td>
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<tr>
<td>Government Sources</td>
<td>$1,726,150</td>
<td>17.6%</td>
</tr>
<tr>
<td>United Way Allocations</td>
<td>$1,122,578</td>
<td>11.5%</td>
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<tr>
<td>Contributions &amp; Fundraising</td>
<td>$377,120</td>
<td>3.8%</td>
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<tr>
<td>Foundations &amp; Corporations</td>
<td>$86,715</td>
<td>0.9%</td>
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<tr>
<td>Other</td>
<td>$1,444,569</td>
<td>14.7%</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$9,802,856</strong></td>
<td><strong>100.0%</strong></td>
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Expenses

<table>
<thead>
<tr>
<th>Expense</th>
<th>Amount</th>
<th>%</th>
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<tbody>
<tr>
<td>Early Education Centers</td>
<td>$4,292,629</td>
<td>46.7%</td>
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<tr>
<td>School Age Services</td>
<td>$1,444,114</td>
<td>15.7%</td>
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<tr>
<td>Family Child Care</td>
<td>$413,255</td>
<td>4.5%</td>
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<tr>
<td>Young Families, Program</td>
<td>$684,459</td>
<td>7.5%</td>
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<tr>
<td>Training &amp; Growing Sound</td>
<td>$508,035</td>
<td>5.5%</td>
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<tr>
<td>Service Learning</td>
<td>$550,641</td>
<td>6.0%</td>
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<tr>
<td><strong>Total Program Expenses</strong></td>
<td><strong>$7,895,127</strong></td>
<td><strong>85.9%</strong></td>
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<table>
<thead>
<tr>
<th>Expense</th>
<th>Amount</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Management &amp; General</td>
<td>$1,245,648</td>
<td>13.6%</td>
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<tr>
<td>Fundraising</td>
<td>$45,948</td>
<td>0.5%</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$9,186,723</strong></td>
<td><strong>100.0%</strong></td>
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Change in Net Assets Operations
$616,133
Excess of Assets Acquired over Liabilities Assumed in Acquisition of Visions Community Services
$3,565,408

Net Assets, Beginning of Year
$3,312,724

Net Assets, End of Year - Unrestricted
$3,311,189

Net Assets, End of Year - Restricted
$4,183,076

TOTAL NET ASSETS AT END OF YEAR
$7,494,265

Note: Revenue acquired from Visions Community Services is not considered part of Children, Inc. profits for 2013
Our Programs

CHILD DEVELOPMENT CENTERS
Treasure House Child Development Center Covington (859) 609-2770
Montessori Early Learning Academy Covington (859) 431-1435
Kenton Child Development Center Covington (859) 960-0365
Gardens at Greenup Covington (859) 261-4282
Imagine Tomorrow Erlanger (859) 727-3155 ext 10
Newport Teen Center Newport (859) 295-0031
Visions Early Learning Center Cincinnati (513) 631-2225
Pleasant Ridge Montessori Preschool Cincinnati (513) 343-4400

IN-SCHOOL PRESCHOOL CENTERS
Newport Preschool Center Newport (859) 750-2031
Early Learning Center at River Ridge Elementary Villa Hills (859) 750-0538
Early Learning Center at Walton-Verona Elementary Walton (859) 750-0538
Erpenbeck Early Learning Center Florence (859) 750-0538
North Pointe Early Learning Center Hebron (859) 750-0538

OTHER PROGRAMS
Family Child Care Network; Boone, Kenton and Campbell Counties (859) 431-2075, Ext. 22
School Age Services; before and after school, summer, breaks and holiday care (859) 431-2075, Ext. 233
Young Families Program; home visitation for first time at-risk moms (859) 491-9200
Service Learning; training, resources and funding for teachers throughout Cincinnati (859) 431-2075, Ext. 233
Greater Cincinnati Center for Montessori Education; Montessori credential (859) 760-7893
Child Development Associate Credential (859) 431-2075 Ext. 115
Devereux Early Childhood Regional Training Center (859) 431-2075, Ext. 117
Kentucky’s Voice for Early Childhood; statewide advocacy network (859) 431-2075 Ext. 122
Growing Sound; original research based children’s music (859) 431-2075 Ext. 116
Our Vision
Young children that are ready to succeed in school and in life

Our Mission
We advance the success of young children by partnering with families, professionals and the community through exemplary services, training, research and advocacy. We accomplish our mission within a culture of innovation, collaboration and shared leadership.

Our Beliefs
We believe in children.
We believe in families.
We believe in our community.
We believe in ourselves.