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C-Forward President Brent Cooper to receive 2015 Charity in Action Award

Covington, Ky. – On March 14, Children, Inc. will present C-Forward President Brent Cooper with the 2015 Charity in Action Award at Raising of the Green, an annual gala to support the organization’s work with local low income families. Hundreds attend the typically sold out event, which will be held at Newport Syndicate this year to accommodate the growing crowd.

Cooper has been selected for the award for his years of vocal and visible advocacy on behalf of the education and development of young children throughout our region. Over the last few years, he has advocated for high quality early childhood education and funding for these programs through his work at the Northern Kentucky Chamber, as a board member of the Northern Kentucky Education Council, as co-chair of the Read On! Campaign, the Cincinnati and Northern Kentucky multi-year regional campaign for early grade-level reading and as a guest columnist for the Cincinnati Enquirer. “Children need champions,” says Children, Inc. Executive Director Rick Hulefeld. “Brent is just that – a champion for children, time and time again.”

Each year, Children, Inc. serves thousands of families, and approximately one third of these families are low income households. Funds raised enable the organization to provide tuition assistance to families for child care, as well as offer scholarships for parents seeking postsecondary education and training to become self-sufficient and find gainful employment.

Tickets to Raising of the Green are limited, and last year's event sold out. Ticket prices are \$50 (Young Professional Ticket), \$100 (Individual Ticket), and \$150 (Patron Ticket).

- o **Who:** Children, Inc. and guest emcee Local12 Anchor John Lomax
- o **What:** Raising of the Green - a black tie dinner gala with live and silent auctions
- o **Where:** Newport Syndicate, 18 E 5th Street, Newport, KY 41071
- o **When:** March 14, 6:00-9:30 p.m.
- o **Why:** To honor Charity in Action Award 2015 recipient Brent Cooper and raise funds to help children succeed and families break the cycle of poverty
- o **How:** <http://www.raisingofthegreen2015.eventbrite.com>
- o **More:** [Join us at Raising of the Green, with John Lomax!](#) (Youtube promotional video)

Children, Inc., a United Way Agency Partner, provides high quality, readily accessible child care, preschool and school-aged education programs with an emphasis on family success. Founded in 1977 in Northern Kentucky as an early childhood learning center, Children, Inc. has become an innovative network of education and development centers with additional built-in resources such as: home-based visitation for young mothers, service learning programs, professional resources and training, advocacy, and research-based music production. Learn more at www.childreninc.org.

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