

FOR IMMEDIATE RELEASE

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CHILDREN, INC. GALA BRINGS IN MORE THAN \$100,000 FOR FAMILIES

Record-breaking crowd at Syndicate to support Covington-based nonprofit

Newport, KY – March 14 – More than 400 gathered at the Newport Syndicate on Saturday, March 14, for Raising of the Green 2015, a sold-out fundraiser that netted more than \$100,000 to benefit the work of Children, Inc. C-Forward President Brent Cooper received the sixth annual Charity in Action Award, which honors the legacy of the Dominican Sisters of the Sick Poor.

Cooper has been a strong voice on behalf of early childhood for years and is current co-chair (alongside University of Cincinnati President Santa Ono) of the Greater Cincinnati “Read On!” campaign in support of early childhood reading. He also participates in a number of other boards that serve both the Northern Kentucky region and the state as a whole.

The evening included live and silent auctions, music, cocktails, and dinner. Money raised at the event goes directly to assisting families across Greater Cincinnati in their pursuit of postsecondary education and training in order to become self-sufficient and find gainful employment.

Children, Inc., a United Way Agency Partner, provides high quality, readily accessible childcare, preschool and school-aged education programs with an emphasis on family success. Founded in 1977 in Northern Kentucky as an early childhood learning center, Children, Inc. has become an innovative network of education and development centers with additional built-in resources such as: home-based visitation for young mothers, service learning programs that enrich academic studies through civic engagement, professional resources and training for childcare and education professionals, advocacy, and research-based music production. Visit www.childreninc.org for more information.

[Photos below]



Brent and Lisa Cooper of Fort Thomas. Brent Cooper received the 2015 Charity in Action Award.



Local 12/WKRC Anchor John Lomax, emcee for Raising of the Green 2015, stands with auctioneer Susan Johnson and a Dreaming Green cocktail.



Mary and Rick Hulefeld of Covington, Kentucky.



Caitie Mix, Maria Reyer, Linsdey Mershon, and Ashley Bierschbach of Covington's Greenline Salon.



Children, Inc. Executive Director Rick Hulefeld shares a joke with C-Forward President and Charity in Action Award honoree Brent Cooper.

More than 400 gathered to celebrate Charity in Action Award recipient Brent Cooper and to raise money for Children, Inc.



Georgetta Johnson, Monica McGloin, OP, Denise Steward, and Marcia Sherman. Sherman is Vice President of Employee Relations at Macy's, Raising of the Green 2015 Presenting Sponsor.

